



Lumiderm™ insecticide seed treatment is a new breakthrough solution for optimized soybean seedling protection. It protects against twice the number of insect species, leading to more uniform stands for significantly higher yield potential. Seedlings treated with Lumiderm™ insecticide seed treatment express eye-catching vigor, giving farmers peace of mind during stand establishment.

## Ideal product for farmers who:

- Are focused on high yield potential through early planting and aggressively invest in tools and practices to help drive yield improvement.
- Invest in benefits of cover crops knowing the challenges presented in achieving healthy, uniform stand due to increased and broader insect populations attracted to decaying crop residue and/or cover crop plants.

## **Lumiderm**<sup>™</sup> benefits:

- Provides an 8% improvement, reducing plant stand gaps\* over the current insecticide option.
- Doubled\* insect control spectrum, now including cutworms\*, white grubs, thrips and wireworms.
- Paired with neonicotinoid seed treatment, adds another MOA on bean leaf beetles, seedcorn maggot and aphids.

## Protection against seedcorn maggot



Only fungicide seed treatment: injured cotyledon



Lumiderm insecticide seed treatment 0.57 fl oz/140k: well-protected cotyledons

## **Protection against wireworm**



Imidacloprid insecticide seed treatment 0.8 oz/140k

Lumiderm" insecticide seed treatment 0.57 fl oz/140k



Imidacloprid insecticide seed treatment 0.8 oz/140k

Lumiderm insecticide seed treatment 0.57 fl oz/140k

<sup>\*</sup> Significant yield improvement and reduction in plant stand gaps based on Corteva Agriscience research data 2018-2019, 73 locations. Cutworm research complete with label addition pending EPA approval.

